

S/S 2019 "THE BEGINNING OF THE DAY IS A SPACE FLOODED BY LIGHT AND PEOPLE."

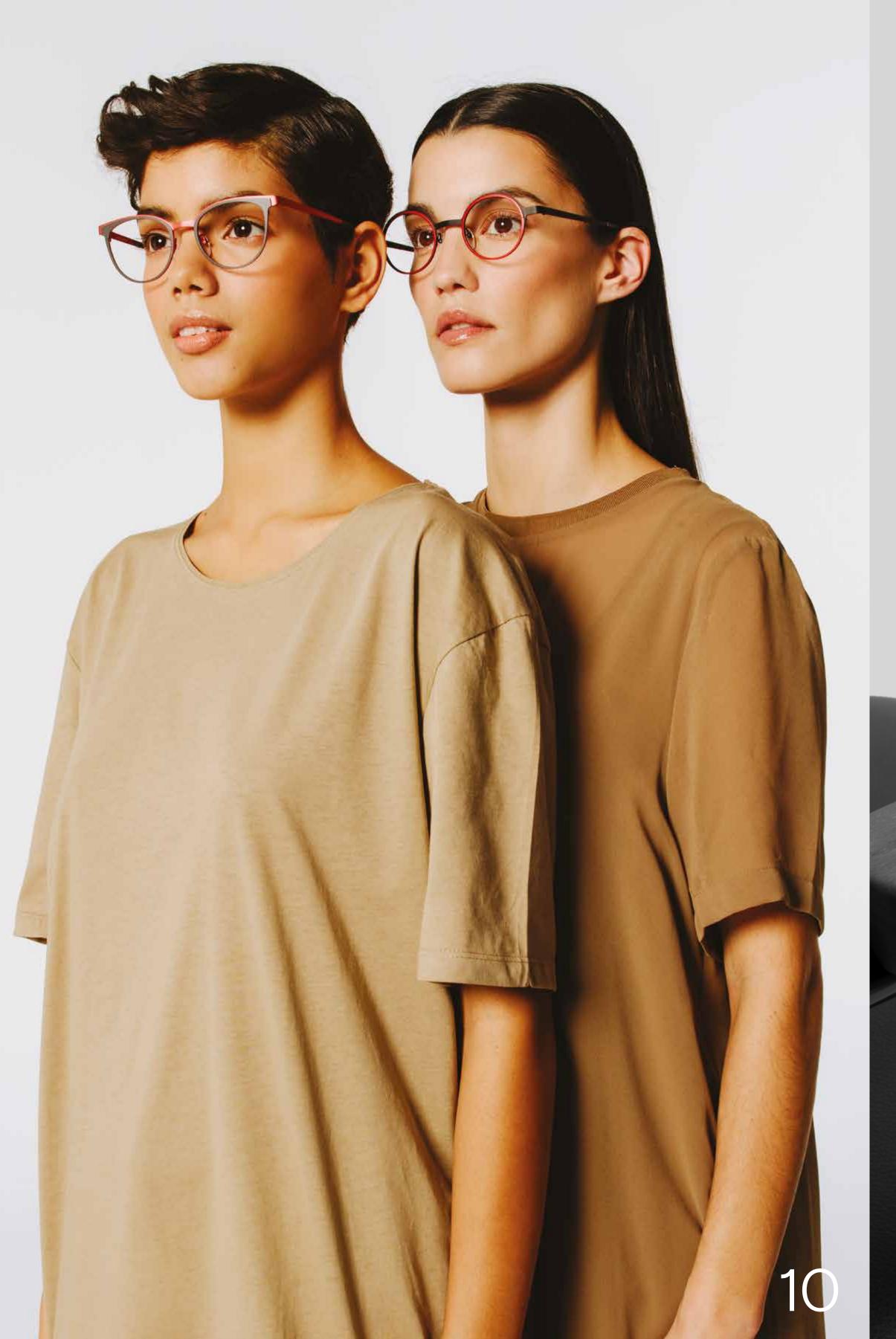


















ON ARCHETYPES, SIMPLE FORMS, AND SUBTRACTION: The collection S/S 2019 by Xavier Garcia.

THROUGH THE GLASS OF XAVIER GARCIA:
MEDITERRANEAN CHARM, ESSENTIAL CONTEMPORANEITY
The Brand.

Xavier Garcia's identity is in transformation. Subtraction is key. Archetype, his inspiration. Clarity, his dogma.

This collection is an exercise in synthesis and simplicity; the highest order of our craft. Each piece is a declaration of intent. Beyond trends, the new collection by Xavier Garcia provides a contemporary interpretation of a set of archetypal models. His elegance is timeless, his precision cutting-edge, with a manufacturing process based on skill and craftsmanship. The plasticity of acetate meets the sharpness of metal, as each piece is moulded and refined into a staple accessory by hand.

Starting out as a jewellery designer, Xavier Garcia believes in meticulous design and a hands-on production process. Recognizing that it takes time to perfect a product, he values materials, sensuality and form. Xavier Garcia's aesthetics stems from a vivid sense of clarity, elegant simplicity, and taste.

His designs speak of Barcelona's inherent warmth, charm, and laid-back Mediterranean vibe. Over the past ten years, Xavier Garcia has nurtured a vital connection with the city, with its vibrant culture, creativity, and sensitivity for beauty.

From an atelier in the hip 22@ neighbourhood, where many of Barcelona's best fashion brands, startups and creative studios are based, Xavier Garcia explores the fusion between creativity and design, technology and production – styling quintessential and elegant eyewear that represents contemporary craftsmanship at its best.



Man: XON CO6 Woman: CELINE CO1



Woman (Left): ELI CO3 Woman (Right): MOLINS CO4







Woman (Up): ELI CO4 Woman (Down): XESCO CO3



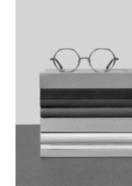
ELBA 03



CANDELA 02



ENEA 04





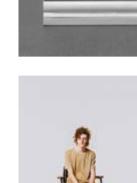
Man: XOSE CO4



Woman: CHIARA CO1



Woman: XON CO3



Man: MOLINS CO1



Man: XOSE CO4



Man: XOSE CO3



Woman (Left): BANDERILLA O3 Woman (Right): GUINDILLA O3





Man: XESCO CO4 Woman (Left): ENEA CO3 Woman (Down): MOLINS CO3





CINDY CO3





Woman: ENEA CO2





Woman: CINDY CO3

Man: XOEL CO3 Woman: CAMILA CO6

Woman: NAVAJAS 02



Woman: ENEA CO2

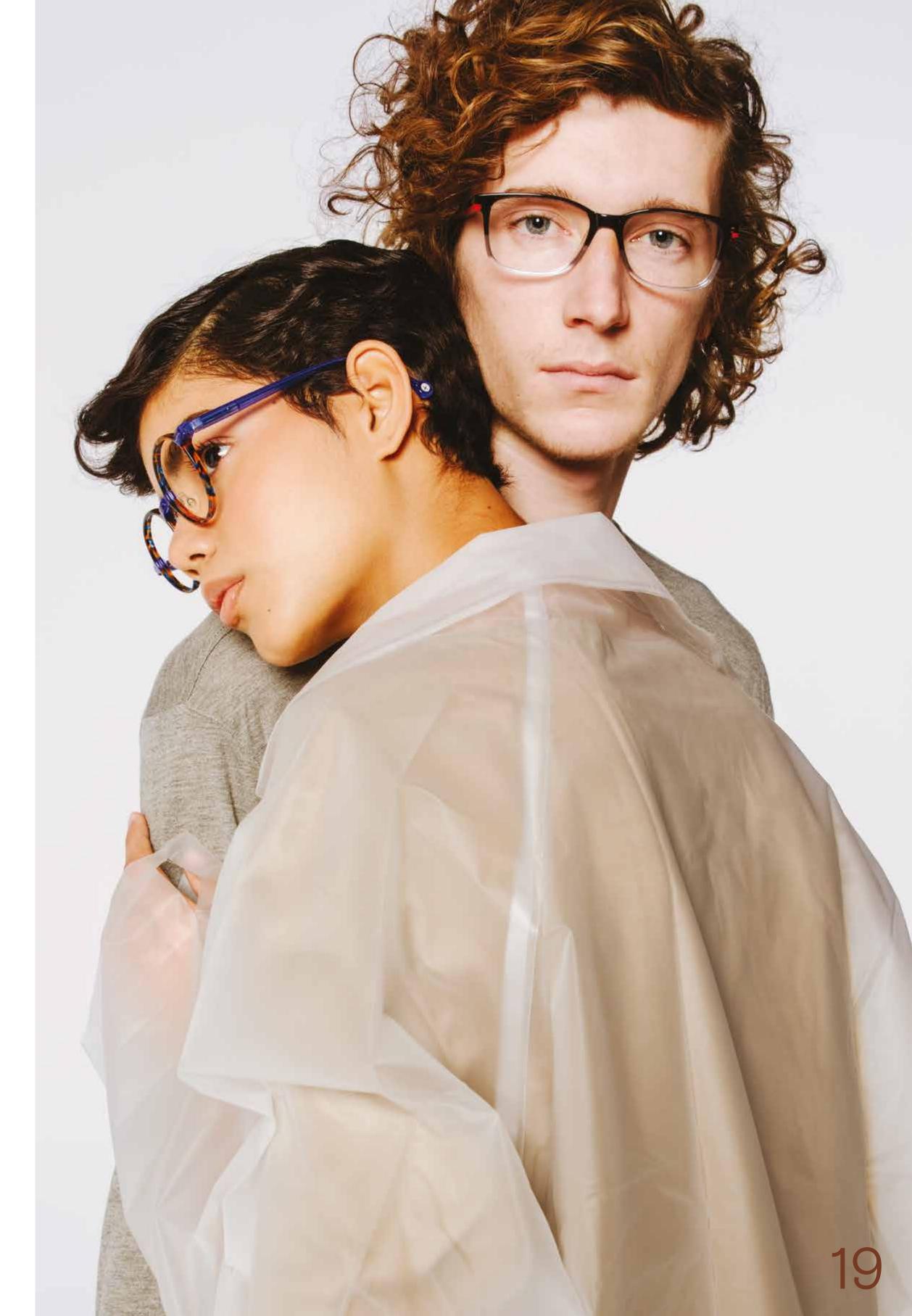




XOSE CO4



Concept, Narrative, Art Direction and Design. Folch Production. White Horse Model Photography. Carlos Moreno Still Life Photography. Dizy Díaz Photographer Assistant. Rocío Durand Stylist. Jaume Vidiella Hair and Makeup. Matilda Beltrán Models. Irina Vilalta, Samya, and Léopold d'Assche Special Thanks to Vitra







MOLINS 03



Woman: CANDELA CO1















XavierGarcia